

## **Posting: Major Gifts Officer**

### **Why Work with Us?**

Be part of an impactful, mission-driven organization. At United Way of Thunder Bay, we are committed to improving lives and building a strong community by engaging individuals and mobilizing collective action. Join our passionate team and help create a better future for all through strategic fundraising and community engagement.

### **Role Description**

The Major Gifts Officer supports the CEO in the strategic development and implementation of fundraising initiatives for major gifts, legacy giving, and communications in support of the Resource Development Plan. Responsibilities include developing, implementing, and monitoring Major Gift and Legacy Giving programs, and leading Communications and Marketing efforts.

You will help create a Resource Development Plan, prepare long-term strategies for Major Gifts and Legacy Giving programs, and work with colleagues and volunteers to cultivate, solicit and steward major gift donors. Collaborating with the Community Impact team, you will align donor passions with community strategies and impact initiatives.

In communications, you will work closely with the communications and marketing firm to execute effective public relations and strategic communications, building the United Way brand and strengthening relationships with key partners.

### **Job Specifications**

- Post-secondary education in a related field and/or appropriate experience
- Background in fundraising, special events, marketing, and communications
- Experience in the voluntary/not-for-profit sector
- Excellent written and verbal communication skills
- Advanced knowledge of computerized systems and CRM software
- Use of a vehicle and a valid driver's license
- Clear criminal records check

### **How to Apply**

If you are passionate about making a difference and have the required skills and experience, please submit your resume and cover letter to [esayat@uwaytbay.ca](mailto:esayat@uwaytbay.ca) by July 31, 2024.

The United Way of Thunder Bay is an equal opportunity employer who encourages applications from all individuals, including Indigenous people, persons with disabilities, visible minority groups and women.

***Join us in creating lasting change in Thunder Bay!***