

CORPORATE LEADER RECOGNITION

The Corporate Leader Award Program recognizes the generosity of our city's caring corporations. Awards are based on the total annual corporate gift to the United Way of Thunder Bay, including monetary, gift-in-kind, and sponsorship.

DIAMOND \$40,000 +
PLATINUM \$15,000 to \$39,999
GOLD \$8,000 to \$14,999
SILVER \$4,000 to \$7,999
BRONZE \$2,000 to \$3,999

Corporate Leaders are acknowledged based on their level of giving. Just some of the benefits include:

- Speaking opportunities
- Corporate recognition in advertising and promotional materials
- Tickets for special events
- Use of United Way brand on your corporate materials
- Website linkages
- Public recognition at donor events

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uwaytbay.ca



United Way
Thunder Bay



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Thunder Bay



LOCAL GIVING. LOCAL RESULTS.



SHOW YOUR LOCAL LOVE

Corporate Leaders are the heart of the United Way of Thunder Bay campaign.

The support we receive from Corporate Leaders flows back to local people and neighbourhoods where the needs are highest.

If you're ready to change lives where you do business, partner with the United Way of Thunder Bay.

BECOME A CORPORATE LEADER.



WHY POVERTY?

Thunder Bay is facing important social issues that often go unnoticed. Many of these challenges are rooted to poverty.

By working together, we can ensure that essential services like food, clothing, housing and transportation are available for children, adults and families. We can also support community partners to build new pathways out of poverty so that everyone can thrive.

We believe everyone has a role to play in building a strong and vibrant community. A strong community attracts people and businesses, which also strengthens our local economy and fuels prosperity for our entire region.

JOIN OUR TEAM OF CORPORATE LEADERS IN THE LOCAL FIGHT AGAINST POVERTY.

LOCAL RESULTS

We are Thunder Bay's community builders. The United Way of Thunder Bay exists locally to serve our most vulnerable and create a more inclusive community.

By listening, collaborating and connecting at all community levels, we know where needs exist and resources are scarce.

The United Way of Thunder Bay has focused its current campaign efforts on making poverty #UNIGNORABLE. Together, we can make it easier for people to get the services they need, when and where they need them.

SUPPORT THUNDER BAY

We invite your organization to become a Corporate Leader in one or more of the following ways:

- Give a direct contribution of \$2,000 or more.
- Offer a corporate match for your employees' charitable giving
- Sponsor an event or publication
- Participate in the Sponsored Employee Program

