

Campaign Awards

The United Way likes to recognize employee campaigns for their outstanding support of the United Way.

We could not achieve the community goal of Building a Community Free from Poverty without the help of our ambassadors, advocates, and donors. Our success is truly a collective effort.

Award winners are announced each spring in the Employee Campaign section of our website.

In planning your campaign goals this year, see below a list of awards that your workplace can achieve together.

Participation and Special Achievement Awards:

Campaign Excellence Award: Presented to those organizations whose employees demonstrate outstanding **Excellence** in their United Way campaign with **100% participation** and either \$150 per capita or a 35% increase over last year's campaign achievement.

Campaign Leadership Award: Presented to those organizations whose employees demonstrate outstanding **Leadership** in their United Way campaign with **75% participation** and either \$100 per capita or a 25% increase over last year's campaign achievement.

Campaign Achievement Award: Presented to those organizations whose employees demonstrate outstanding **Achievement** in their United Way campaign with **60% participation** and either \$70 per capita or a 15% increase over last year's campaign achievement.

Community Fund Recognition: Special recognition is provided in addition to your award when 75% or more of your Employee Campaign proceeds are directed to the United Way Community Fund.

Platinum Award: Presented to organizations with per capita giving of \$200 and above.

Gold Award: Presented to organizations with per capita giving of \$110 to \$199.

Silver Award: Presented to organizations with per capita giving of \$75 to \$109.

Bronze Award: Presented to organizations with per capita giving of \$52 to \$74.

Participation Award: Presented to organizations with per capita giving of \$51 or less.

