

CATCH the ACE

An online progressive raffle,
benefiting our community!

JOIN US!
BECOME A SUPPORTER



License No.:
RAF1221416

United Way of Thunder Bay is proud to partner with the Port Arthur Rotary Club to bring back the Thunder Bay Catch the Ace raffle to our community! Building on both organizations' commitment to addressing a wide range of community needs and given that many of the local charities supported by the Rotary Club are also funded by United Way, this initiative is a strong example of community collaboration.

The success of our first Catch the Ace campaign exceeded our expectations. With the support of all those purchasing tickets and the support of our weekly partners, we were able to raise over \$33,100 for 8 local not-for-profits in our community including: Shkoday, Boys & Girls Club, March of Dimes, Shelter House, Our Kids Count, Dew Drop Inn, Roots to Harvest and Evergreen, A United Neighbourhood.

We would like to invite you to partner with us and show your **#LocalLove** by supporting this Catch the Ace raffle as a weekly supporter! We are asking for a contribution of \$500 to support the overall expenses of this raffle and ultimately help to support and raise funds for our community. All monies raised will go towards funding various programs and initiatives that support the immediate needs of local people and families to ensure that they have access to food, housing, clothing, counselling services, transportation, and more.

We have included all details and benefits below. Please confirm your support as soon as possible and what week you would like to support or at a minimum two weeks prior to the proposed start date (for the individual week chosen) by filling out this

form and emailing it to emikkola@uwaytbay.ca. Should you have any further questions, please do not hesitate to contact Erika Mikkola, Special Events Coordinator at emikkola@uwaytbay.ca or **(807) 252-9494**.

Thank you so much for considering this request. On behalf of United Way of Thunder Bay and Port Arthur Rotary Club, we look forward to working with you to make this a successful Catch the Ace raffle!

Sincerely,



United Way
Thunder Bay



United Way of Thunder Bay & Port Arthur Rotary Club

We want to acknowledge our past weekly supporters:

- Teleco
- Thunder Bay Truck Centre Inc.
- Home Hardware Building Centre
- AutoHome
- Marostica Subaru
- Allstate Insurance
- LiUNA Local 607
- Pizza Hut
- Performance Kia
- Gore Motors
- Copperfin Credit Union
- Firedog Communications
- Dougall Media
- BrickHost
- Smith's RV Centre
- Confederation College
- Shout Media
- Alumni Association of Lakehead University
- D&R Sporting Goods
- Hydro One Remote Communities
- Weiler's Law
- Kubota Thunder Bay
- RBC
- Fort Severn First Nation
- Waterfront District BIA

Supporter Benefits

Weekly Supporters will have the opportunity to partner on one (or more) of the weekly draws for \$500/week. With your generous contribution, you will receive the following promotional benefits:

- Opportunity to support one week of the Catch the Ace raffle (Friday to Friday);
- Logo and name prominently featured on the home page of the Catch the Ace raffle website (during the chosen one week period);
- Logo and/or name featured on other promotional marketing materials during the selected week including advertisements, media announcements, on the United Way and Port Arthur Rotary Club websites with a link to your website, and both parties' social media platforms including a special individual thank you post;
- Name featured through our media partners including radio mentions, PSA's, and any other media outlet mentions for that week, example: "this week's Thunder Bay Catch the Ace Raffle supported by _____";
- Opportunity to have someone from your company record a winner announcement video that will be posted and shared to the United Way Facebook page Saturday mornings;
- Custom graphic with logo and/or name used for promotion during the chosen week(s).

United Way of Thunder Bay & Port Arthur Rotary Club to receive:

- \$500 cash to confirm your support for the chosen raffle week (must be paid in advance of your chosen week - Payment methods accepted are cheque made out to United Way of Thunder Bay, cash, credit over the phone, or EFT to finance@uwaytbay.ca);
- Opportunity (optional) to have a 'United Way Take Over' on your social media accounts where we could participate in hosting a 'social story / live video' on your accounts to connect with a broader audience and share / invite your followers to participate in the Thunder Bay Catch the Ace raffle, talk about the United Way and thank you as an individual or business for being our weekly raffle supporter.

To confirm your participation, please complete and return either by email to: emikkola@uwaytbay.ca

** To ensure your logos are added to all marketing materials produced and you get the maximum marketing and advertising value, please confirm your commitment with payment, no later than two weeks prior to the proposed start date of the individual week chosen.

** Corporate Event Sponsors who receive more than minor recognition or promotional value cannot be receipted as per CRA tax receipting guidelines.





What is...



Thunder Bay Catch the Ace is an online progressive raffle, benefiting our community!

How does it work?

Tickets are available online only to Ontario residents: 10 raffle numbers for \$10, 60 numbers for \$20, 200 numbers for \$40 and 500 numbers for \$80. We are inviting Individuals in the community and around the region to participate in this exciting and unique raffle! By purchasing a raffle ticket, participants will have the chance to win the weekly draw made up of 20% of proceeds raised in any given week. The other 30% goes to the progressive jackpot raffle which keeps growing from any carry over from previous weekly draws. The person who holds the winning ticket selected in each week's draw has an opportunity to select one playing card from the single deck. If the card selected is not the Ace of Spades, the selected card is removed from the deck and the progressive prize portion of the ticket sales for that draw is rolled over into the progressive jackpot for the next scheduled draw. If the Ace of Spades is selected, in addition to winning a percentage of the proceeds from the weekly draw, the person will win the progressive jackpot as well, at which time the raffle would end. With 52 cards in a playing deck, this Catch the Ace raffle could be a maximum of 52 weeks. The other 50% of proceeds raised will support programs and initiatives in our community.

United Way

United Way of Thunder Bay is a local organization that focuses collective efforts on **#UNIGNORABLE** issues of poverty in our community. Together, with your support, we will ensure that the immediate needs of local people are met, focus attention on building an inclusive and connected community, and support children and youth to succeed in school.

We believe that everyone has an important role to play in improving lives and building a strong community. Our work ensures that every citizen, business and organization has the opportunity to contribute in a way that is meaningful to them. We truly appreciate your choice to step up for community and show your **#LocalLove** by giving, volunteering, and getting involved in the United Way of Thunder Bay.

Port Arthur Rotary

Port Arthur Rotary is part of Rotary International and has been committed to serving the needs of Thunder Bay and the world for 97 years. Our members, with your help, are working to solve real problems to better our community by supporting those most vulnerable in countless ways. Effecting this change takes real commitment and vision.

Rotary International is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and use their passion, energy, and intelligence to take action and create lasting change. For more than 110 years, Rotary members in 35,000+ clubs believe that we have a shared responsibility to tackle our world's most persistent issues. Join us today and make a difference.



uwaytbay.ca

CATCH the ACE

Weekly Supporter Agreement



License No.:
RAF1221416

Contact Name: _____

Organization (if applicable): _____

Address: _____

Email: _____

Phone: _____

The above-mentioned organization / individual agrees to support the Thunder Bay Catch the Ace Raffle in the amount of \$500.00.

Please specify what week(s) you are supporting
(weeks start on a Friday afternoon to following Friday afternoon):

Signature: _____ **Date:** _____

Please complete this form to confirm your support and email to emikkola@uwaytbay.ca

** To ensure your logos are added to all marketing materials produced and you get the maximum marketing and advertising value, please confirm your commitment with payment, no later than 1 to 2 weeks in advance of your selected week(s).

** Payment methods accepted are cheque (made out to United Way of Thunder Bay), cash, credit over the phone by calling (807) 623-6420, or EFT to finance@uwaytbay.ca with password 'specialevents'

**Event Supporters who receive more than minor recognition or promotional value cannot be receipted as per CRA tax receipting guidelines.