



United Way
Thunder Bay

VIRTUAL WORKPLACE EVENT IDEAS

Virtual “Chopped” Challenge

People pay to participate; give them a list of ingredients they need for a specific recipe. They can make that recipe at home and either:

- Film themselves making the recipe and the best ‘cooking demo video’ wins; OR
- Have them cook the recipe and each person could send in a very nice ‘presentation photo’ of their final product and the one who plates the best presentation and has the best photo wins

Have a judge / judges vote for the winner or do a staff vote for the winner. Winner can receive a small prize, time off, etc.

OR you can do it as a cooking lesson class.

Virtual workout class

Hold a virtual workout class or a series of classes where people / colleagues can pay for the class or series.

Crafternoon

Lead an afternoon craft class. Materials can be digital, or they can be delivered to company/ employees in a contactless manner.

Online tutorial

Have staff with a hidden talent or skill (ex: language class, public speaking class).

Virtual book club

Employees donate what they would have spent on snacks/drinks for the in-person book club party. (This is also a great teambuilding, can be promoted that way to campaign coordinators)

Coronavirus swear jar

Donation of \$1-2 each time the virus/crisis is mentioned (at least outside of necessary mention)

Virtual open mic night/karaoke

Virtual bingo night

Create a virtual bingo game using <https://myfreebingocards.com/>. You can design different bingo cards to push out to folks and then do a drawing every day. The winner receives a gift card. Pay to Play

“Apples Against Humanity”

Send an email to everyone with a word or phrase and people must pay a fee to respond and enter the contest with their best .gif or meme that summarizes that phrase. The winner received a gift card. Considerations: have an impartial umpire or judge for the games so that it’s a fair contest for all.

Selling Masks

Have your company get branded masks or have people in community make masks and give them away to you as engagement opp. And sell them to your community

Virtual raffle

A virtual raffle can happen anywhere and is easy! It works very similarly to a traditional fundraising raffle, but everything happens online (through emails), so it’s much easier to keep track of all the donations, and nobody will need to go door-to-door selling raffle tickets. Virtual raffles are also much cheaper to run because you don’t have to pay for raffle tickets, events, and other expenses. Of course, you’ll need to offer a prize for the raffle winner. Some organizations do gift baskets, experiences, and other prizes. The key is to provide a prize that many people will want!



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A Fundraising Challenge

Challenge your supporters to take part in a challenge while raising money for your cause. Find something entertaining, challenging, or just plain fun. Not only will you create a stronger relationship with your supporters, but through their fundraising with their friends and family, it's an opportunity to raise your profile!

SOME IDEAS TO GET STARTED:

- A Readathon or bookathon – where the participant asks their friends and family to support them by the book or by the minute;
- A physical challenge: For every \$10 raised, they commit to climbing flights of stairs, doing a number of push-ups, planks, or some other physical feat;
- A "Dare" Fundraiser, for every specific amount raised, someone commits to doing something that friend dares them to do.

Photography Contest

Clothing Swap

Cookbook

Ask your community for family recipes, and compile them into a book that you can then sell.

Challenges to Consider: Producing a book can be expensive, so consider partnering with a sponsor to cover the cost of these in exchange for their name or advert appearing in it. **** use your resources you can look into printing in office and using the spiral binding machines if available as well****

The Best Time to Do This: This makes a great present, so make sure it's ready for Christmas.

Virtual Bikeathon or Run / Walk

Set a date and time and encourage participants to sign up to bike/ run/ walk/ etc. outside for a certain amount of time or distance. Have them keep track of time or distance.

Ornament Auction

Ask kids and crafty peeps to make handmade ornaments using whatever materials they want. Once we have collected the ornaments, hold an online auction to sell them off. Although some may not be exceptionally well made, family members will have a ball bidding for them.

Guessing games

Does not just have to be how many candies in a jar. Think outside the box. How many balloons in a car. How many ???? in a???? Maybe, how many balloon fit in someone's new car??? Maybe how many pencils/pens fit in a shoebox??? Just have to be creative on this one

Hold an Online Auction

Online auctions work similar to in-person ones, and the concept is simple - the highest bid wins! Besides offering a variety of unique and useful items, remember to also include services (when the situation permits) and virtual experiences. Encourage your co-workers to donate popular items (gift cards, wine and spirits, gift baskets, etc.), as well as unique and rare ones (sports memorabilia, autographed items, virtual coffee with a prominent person within your organization, etc.) People are more likely to support and bid if it's for a good cause, so variety is key.