

Become a “Run the North” Race Ambassador!

What is a Race Ambassador?

As a Race Ambassador, you will represent your community or organization helping to recruit and promote “Run the North” – Northwestern Ontario’s largest virtual race!

What do I need to do as a Race Ambassador?

- As the lead, you will collect registrations and payment for your community or organization and submit them together.
- You will share and promote the “Run the North” event through social media, emails or other areas your community/organization communicates through.
- You will submit all registrant forms and payment prior to the deadline. For guaranteed delivery (outside TBay) or pick up in Tbay of your race medal please register by **August 12**. You can still register after this date, but it's not guaranteed that your medals will be in for the race dates.
- To arrange drop off / pick up of your groups registrations and payments, please email or call Sharon Smith Baxter at ssmithbaxter@wasaya.com / (807) 629-1614 OR Erika Mikkola at emikkola@uwaytbay.ca / (807) 252-9494.

What perks do I get as a Race Ambassador?

- As an Ambassador, you can earn the following perks based on the number of people you register:

Perk	Number of Registrants Required to Earn
Entry for Ambassador Draw Prize Valued at \$100	5
Free Registration for yourself + entered in draw prize	20
Unique Run the North T-Shirt + free registration + entered in draw prize	25

