



**Gifts That Give Back: Online Auction
November 13, 2020 – December 11, 2020**

****Dates subject to change****

Donation Letter

The United Way of Thunder Bay is excited to announce the return of their 2nd annual online auction – Gifts That Give Back!

Everyone knows the hustle and bustle of the Christmas season, and this year, we want to make it easy on individuals in our community! Don't worry about going out and fighting through the crowds to find that perfect gift. Whether you want to win an item to treat yourself OR to gift to someone else, we invite community members to participate in our online auction and bid on a selection of fabulous items from the warmth and comfort of their own home!

Through this event, we want to raise funds for our community. The United Way is working hard to make issues of poverty #UNIGNORABLE. We want to bring individuals, partners, and community organizations together to improve lives, and build a stronger, more prosperous community for all. Our collective efforts will address the root causes of poverty, alleviate the debilitating effects of poverty on the most vulnerable people, focus attention on building an inclusive and connected community, and support children and youth to succeed in school.

We would like to invite you to partner with us and show your local love for the place you call home and the people who live here by donating an item, service, or unique experience that we can feature in our online auction, Gifts That Give Back.

Please confirm your donation by filling out this form and emailing it to emikkola@uwaytbay.ca. Should you have any further questions, please do not hesitate to contact Erika Mikkola, Special Events Coordinator at emikkola@uwaytbay.ca or (807) 626-1759.

Thank you so much for considering this request.

With your help, we are making change that matters to people who really need us.

Sincerely,

Erika Mikkola
Special Events Coordinator
United Way of Thunder Bay

Donation Opportunity / Agreement

AUCTION ITEM SPONSOR ----- UNLIMITED AVAILABLE

In return for your generous donation, you will receive the following promotional benefits:

- Logo and/or name on all promotional materials including but not limited to: poster; United Way website with link to your website; recognition on United Way and GenNext Facebook Pages, Instagram, and Twitter; newsletter email blast; several free online community calendars, etc
- Logo and/or name on online auction website as donor of the item you donated including link to your website
- Logo and/or name on online auction's home page

Please fill out the following information below.

Contact Name: _____

Organization (if applicable): _____

Address: _____

Email: _____

Phone: _____

Fax: _____

The above-mentioned donor agrees to donate an item for our Gifts That Give Back online auction.

Please provide details on what your auction item donation is and the appropriate value:

Signature: _____ **Date:** _____

Thank you for showing your local love through your support of our online auction and making local issues #UNIGNORABLE in our community!