



United Way
Thunder Bay

Campaign Awards

The United Way holds a Campaign Celebration where we announce our campaign achievement and recognize our volunteers for their outstanding support of the United Way.

We could not achieve the community goal that we do without the help of our volunteers, ambassadors and advocates. Our success is truly a collective effort.

Award winners are announced at the event, in our local newspaper, in our newsletter and recognized on our website.

In planning your campaign goals, see below a list of awards that your organization can achieve.

Campaign Excellence Award: Presented to those organizations whose employees demonstrate outstanding excellence in their United Way campaign with 100% participation and either \$150 per capita or a 35% increase over last year's campaign.

Campaign Leadership Award: Presented to those organizations whose employees demonstrate outstanding leadership in their United Way campaign with 75% participation and either \$100 per capita or a 25% increase over last year's campaign.

Campaign Achievement Award: Presented to those organizations whose employees demonstrate outstanding achievement in their United Way campaign with 60% participation and either \$70 per capita or a 15% increase over last year's campaign.

Platinum Award: Presented to organizations with per capita giving of \$200 and above.

Gold Award: Presented to organizations with per capita giving of \$110 to \$199.

Silver Award: Presented to organizations with per capita giving of \$75 to \$109.

Bronze Award: Presented to organizations with per capita giving of \$52 to \$74.

Participation Award: Presented to organizations with per capita giving of \$51 or less.

Community Fund Recognition: Special recognition will be given when 75% or more on an Employee Campaign goes to the United Way Community Fund which supports Funded Agencies and Programs.