



Endorse innovation, partnerships and collective action.

Energize and inspire volunteerism and volunteer leadership.

Embrace Diversity.

Provide non-partisan leadership.

Demonstrate trust, integrity, transparency, inclusivity and respect.

Community Impact

- Define Community Impact
- Impact Plan
- Identify Community Priority Needs
- Allocations Process

Resource Development

- Update Campaign & Fundraising Strategies
- Legacy Giving
- Technology strategies
- Major Gift Giving

Communications

- Communications & Marketing strategy
- Social Media Strategy



United Way
Thunder Bay

Vision: A community where people help people live with hope, dignity, and a sense of belonging.

Mission: To improve lives and build community by engaging individuals and mobilizing collective action.

Talent Management

- Board Governance review
- Learning Plan
- Formal Succession Plan

Networking

- Strengthen networks and collaborations with funded agencies
- Engage the next generations
- Be active with UWW and UWCC
- Public Policy positions

Build relationships with Indigenous communities

- Encourage and support full involvement
- Enhance awareness
- Support Indigenous programs and services