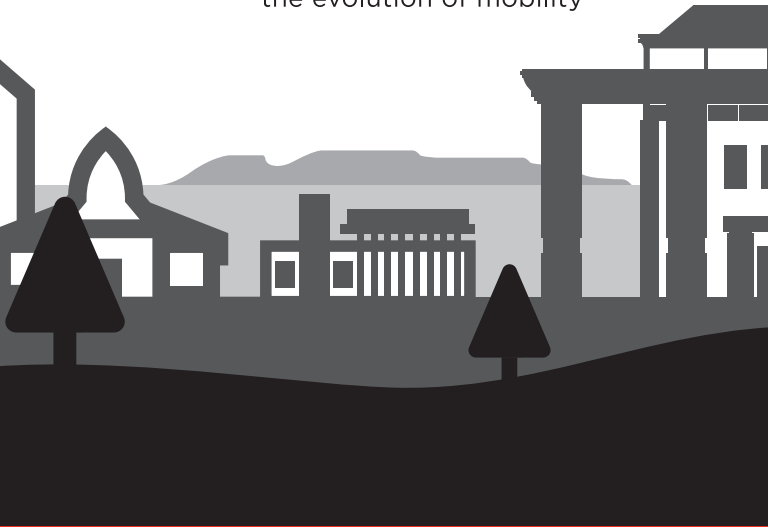




LEADERS STEP UP PROGRAM

BOMBARDIER

the evolution of mobility



**LEADERS
OF THE WAY**



United Way
Thunder Bay

BOMBARDIER

the evolution of mobility

STEP UP TODAY!

THE ENTRY LEVEL TO BE RECOGNIZED AS A LEADER OF THE WAY IS \$1,200

The Leaders "Step Up" program is an incentive to encourage Leaders of the Way donors to increase their donations to the United Way Community Fund which supports 60 vital local programs.

Bombardier Transportation, with support from The J Armand Bombardier Foundation, is proud to sponsor the Leaders "Step Up". For every Leader of the Way that "steps up" their donation to the United Way Community Fund by a minimum of \$200, Bombardier Transportation will match the \$200 increase; they have very generously committed \$20,000 in support of this initiative.

LEADERS LEVELS

DONATION BEFORE TAX

ACTUAL COST TO DONOR AFTER TAX

Bronze	\$1,200	\$650 net cost
Silver	\$2,500	\$1,295 net cost
Gold	\$5,000	\$2,535 net cost
Platinum	\$10,000 and up	\$5,014 net cost

Based on max tax rate as of April, 2017. Courtesy of BDO.

LEADERS OF THE WAY



United Way
Thunder Bay

1006-715 Hewitson Street, Thunder Bay, ON P7B 6B5
T: (807) 623-6420 • F: (807) 623-6180
To donate online go to www.uwaytbay.ca