



5th Annual Day of Caring®

Give. Volunteer. Act.

June 18th, 2016



The 5th Annual GenNext Day of Caring is upon us! We would like to take this opportunity to discuss what Day of Caring is, and how your organization can support this community driven event.

Day of Caring is a one day event that brings together over 300 volunteers to assist local organizations by completing various projects throughout our community. Many of these projects wouldn't be completed without our help. The main idea of this event is two fold: for volunteers to leave their wallet at home, and instead donate their time, and for agencies to get support to help them do their every day work a little easier.

This annual event has a rewarding impact on our community by helping local organizations in need, and giving individuals and groups the opportunity to get involved. Over the past 4 years we've completed nearly 100 projects with the help of over 1000 volunteers over the course of thousands of hours. We're providing individuals with a chance to get engaged in our community, while assisting our local not for profits with much needed help.

Sponsors are needed to assist in the costs of the event. These costs include: providing our volunteers with a healthy start to the day, and helping provide materials to complete projects. Please join us in helping connect our community during our 5th Annual Day of Caring.

Should you have any questions or concerns, please contact me directly. Thank you for your involvement,

Jessica Wright

Chair, GenNext Day of Caring
jessicaw@icarcana.ca
 807-632-1717

PRESENTING SPONSOR

1 AVAILABLE

\$3,000 Cash Sponsorship - Provides the needed supplies and resources to complete projects. Any unused funds will go back into the United Way Community Fund*.

- Recognized as Presenting Sponsor, styled as "GenNext 5th Annual Day of Caring, Presented by _____"
- Logo and/or name on all print materials (including posters, newspaper/magazine articles and advertisements) **
- Logo and/or name on online promotional materials (including United Way website and Facebook)
- VIP seating at Orientation Breakfast for up to four (4) people
- Signage at Orientation Breakfast
- Special recognition at Orientation Breakfast, with opportunity to speak
- First right of refusal to hold title again in 2017
- Qualify as a United Way Corporate Leader which provides extra recognition to business throughout the year



VOLUNTEER SPONSOR

2 AVAILABLE

\$1500 Cash Sponsorship - Provides the needed supplies and resources required to support volunteers while they complete projects. Any unused funds will go back into the United Way Community Fund*.

- VIP seating at Orientation Breakfast for up to two (2) people
- Logo and/or name on print advertisements; including posters **
- Logo and/or name on online promotional materials (including United Way website, Facebook event page, and posts on both GenNext and United Way of Thunder Bay pages)
- Recognition at Orientation Breakfast



SITE SPONSORS

25 AVAILABLE

\$250 Cash Sponsorship - Provides the needed supplies and resources required to support each individual project. Any unused funds will go back into the United Way Community Fund*.

- Logo and/or name on online promotional materials (including United Way website and Facebook)
- Recognition at Orientation Breakfast
- Recognition in Event handbook as sponsor of specific site



* United Way Community Fund provides support throughout our community where it's most needed based on a strict allocations process

**Must be confirmed by May 4th to guarantee all materials